THE PRIUS ENDLESS EXPERIENCE CONTEST RULES

THE PRIUS ENDLESS EXPERIENCE CONTEST (the “CONTEST”) IS INTENDED TO BE CONDUCTED IN CANADA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THEIR PROVINCE OR TERRITORY OF RESIDENCE OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “CONTEST RULES”).

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

(a) be a legal resident of Canada;

(b) be of the age of majority in his/her province or territory of residence or older at the time of entry;

(c) be the sole owner of all right, title and interest (including copyright) in and to the Work and/or Photo (as defined below) submitted in connection with the Contest;

(d) be legally able to travel within Canada and have any and all necessary documentation as may be required for presentation to Canadian airport personnel;

(e) if selected as a potential Grand Prize Winner (as defined below) be willing and able to travel and participate in the applicable Grand Prize (as defined below) as awarded, including on the dates set out in section 7 (c) below;

(f) if entering for a chance to win a Weekly Prize (as defined below) have a valid Twitter account at the time of entry; and

(g) if selected as the potential Grand Prize Winner of the Antonio Park Endless Experience in French, be able to speak fluently in French.

Employees of Shaw Media Inc., Corus Entertainment Inc. and their affiliates, subsidiaries, related companies, successors and assigns (collectively “Corus”) and Toyota Canada Inc., its affiliates, subsidiaries, related companies, successors and assigns (collectively “Toyota” and together with Corus, the "Sponsors"), advertising and promotional agencies, any person who has been confirmed as a winner of two (2) Corus administered contests within six (6) months preceding the Contest start date indicated below and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD. The Contest begins at 11:00 a.m. Eastern Time (“ET”) on Monday, September 5, 2016 and ends at 11:59 p.m. ET on Sunday, October 30, 2016 (the “Contest Period”) after which time the Contest will be closed and no other entries shall be accepted.
Specific Contest entry periods are outlined below.

3. **HOW TO ENTER FOR A CHANCE TO WIN A WEEKLY PRIZE.** There is no purchase necessary to enter for a chance to win a Weekly Prize. Enter as outlined below. No entries will be accepted by any other means.

   (a) Each Week (the Weeks are defined below) during the Contest Period, you can enter on Twitter for a chance to win a Weekly Prize. To enter, Tweet a photo of yourself with a Prius vehicle (the “Photo”) to @Global_TV and include the hashtag #ExperiencePrius (the “Hashtag”). The Hashtag must be included in order to be eligible for entry into a Weekly Prize Draw. Photos must not include visible license plates, trademarks or other barnding and the Prius vehicle in the Photo must be stationary and/or parked safely and legally.

   (b) The Weeks are defined as follows:

<table>
<thead>
<tr>
<th>Week</th>
<th>Entry opens at 12:00 a.m. ET on the following start dates:</th>
<th>Entry closes at 11:59 p.m. ET on the following end dates:</th>
<th>Winner Selection Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
<td>Monday, Sept. 5</td>
<td>Sunday, Sept. 11</td>
<td>Monday, Sept. 12th</td>
</tr>
<tr>
<td>Two</td>
<td>Monday, Sept. 12</td>
<td>Sunday, Sept. 18</td>
<td>Monday, Sept. 19th</td>
</tr>
<tr>
<td>Three</td>
<td>Monday, Sept. 19</td>
<td>Sunday, Sept. 25</td>
<td>Monday, Sept. 26th</td>
</tr>
<tr>
<td>Four</td>
<td>Monday, Sept. 26</td>
<td>Sunday, October 2</td>
<td>Monday, October 3rd</td>
</tr>
<tr>
<td>Five</td>
<td>Monday, October 3</td>
<td>Sunday, October 9</td>
<td>Monday, October 10th</td>
</tr>
<tr>
<td>Six</td>
<td>Monday, October 10</td>
<td>Sunday, October 16</td>
<td>Monday, October 17th</td>
</tr>
<tr>
<td>Seven</td>
<td>Monday, October 17</td>
<td>Sunday, October 23</td>
<td>Monday, October 24th</td>
</tr>
<tr>
<td>Eight</td>
<td>Monday, October 24</td>
<td>Sunday, October 30</td>
<td>Monday, October 31st</td>
</tr>
</tbody>
</table>

   (c) Limit of one (1) entry per person, per day during each Week. In the case of multiple entries above and beyond the limitations noted in the preceding sentence, only the first eligible entry will be considered.

4. **HOW TO ENTER FOR A CHANCE TO WIN A GRAND PRIZE.** There is no purchase necessary to enter for a chance to win a Grand Prize. Enter as outlined below. No entries will be accepted by any other means.

   (a) Visit [www.globaltv.com/PriusEndlessExperience](http://www.globaltv.com/PriusEndlessExperience) (the “Contest Website”) and complete and submit the Contest entry form during the following Contest entry periods (the “Contest Entry Period(s)”) except for the Antonio Park in French Experience. To enter for the Antonio Park in French Experience, visit [www.GlobalTV.com/LexperiencePriusSansFin](http://www.GlobalTV.com/LexperiencePriusSansFin) (the “French Contest Website” together with the Contest Website, collectively the “Contest Website(s)”) and complete and submit the entry form during the Antonio Park in French Experience Entry Period outlined below:

<table>
<thead>
<tr>
<th>Endless Experience With:</th>
<th>Entry opens at 11:00 a.m. ET on the following start dates:</th>
<th>Entry closes at 11:59 p.m. ET on the following end dates:</th>
<th>Winner Selection Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cheryl Hickey</td>
<td>Monday, Sept. 5</td>
<td>Sunday, Sept. 18</td>
<td>Monday, Sept. 19</td>
</tr>
<tr>
<td>Brad Smith</td>
<td>Monday, Sept. 19</td>
<td>Sunday, October 2</td>
<td>Monday, Oct. 3</td>
</tr>
</tbody>
</table>
Limit of one (1) entry per e-mail address, per 24-hour period (beginning from the time of first entry) during each Contest Entry Period. In the case of multiple entries above and beyond the above limitations, only the first eligible entry will be considered.

To enter, submit an entry form together with a photo (four (4) MB max file size) and written submission (one thousand (1,000) characters maximum) (collectively, the “Work”) on the applicable Contest Website. The Work must meet the criteria set out below for each Grand Prize:

<table>
<thead>
<tr>
<th>Endless Experience With:</th>
<th>Photo Requirements:</th>
<th>Written Submission Requirements:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cheryl</td>
<td>Upload a photo showing off your personal style.</td>
<td>We’re looking for someone who has a passion for fashion and wants some variety in their style. Tell us why you want to win a Prius Endless Experience with Cheryl Hickey!</td>
</tr>
<tr>
<td>Brad</td>
<td>Upload a photo of yourself doing your favourite outdoor activity.</td>
<td>We’re looking for someone who is energetic, seeks adventure, and loves being outdoors. Tell us why you want to win a Prius Endless Experience with Brad Smith!</td>
</tr>
<tr>
<td>Antonio French</td>
<td>Upload a photo showing off your culinary skills.</td>
<td>We’re looking for someone who loves a variety of flavours and is excited to express their creativity in the kitchen. Tell us why you want to win a Prius Endless Experience with Antonio Park!</td>
</tr>
<tr>
<td>Antonio English</td>
<td>Upload a photo showing off your culinary skills.</td>
<td>We’re looking for someone who loves a variety of flavours and is excited to express their creativity in the kitchen. Tell us why you want to win a Prius Endless Experience with Antonio Park!</td>
</tr>
<tr>
<td>Mia</td>
<td>Upload a photo of the room you would like to have restyled.</td>
<td>We’re looking for someone who loves their space and wants their home to reflect their fun, creative spirit. Tell us why you want to win a Prius Endless Experience with Mia Parres!</td>
</tr>
</tbody>
</table>

5. **GENERAL INFORMATION REGARDING CONTEST ENTRY.**

By participating in this Contest, each entrant represents and warrants that the Work and/or the Photo: (i) does not contain any material, language or gestures that are libelous, defamatory, indecent, profane, obscene or violent and does not violate any laws relating to hate speech or otherwise; (ii) is original, solely created by the entrant and that no third party participated as an author, co-author or otherwise in the creation of the Work and/or
Photo or any part thereof; (iii) and all right, title and interest (including copyright) therein is owned and/or controlled by the entrant to the full extent necessary to enable the Sponsors to use the Work and/or Photo as contemplated by these Contest Rules; and (iv) the Work and/or Photo does not infringe upon the intellectual property right, proprietary interest or other statutory or common law rights of any third party; (v) does not contain any recognizable logos or any other copyrighted material; (vi) does not contain any mention, endorsement, or “plug” any commercial product, service, venture or thing, including, without limitation, the name of your employer; and (vii) has not been submitted in connection with any other contest and/or promotional campaign.

(b) All entries, including the Work and/or Photo, become the sole property of the Sponsors and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.

(c) Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address and/or Twitter account associated with the entry. For the purpose of the Contest Rules, “authorized account holder” of an e-mail address and/or Twitter is defined as the natural person who is assigned to an e-mail address and/or Twitter account by an Internet access provider, on-line service provider, Twitter, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any entrant may be required to provide the Sponsors with proof that they are the authorized account holder of the e-mail address and/or Twitter account associated with their entry.

6. WEEKLY PRIZES

(a) There are four hundred (400) weekly prizes (the “Weekly Prizes”) available to be won by the Weekly Prize winners (the “Weekly Prize Winners”), with fifty (50) Weekly Prizes available to be won each Week for eight (8) weeks (as set out in section 3. (a) above).

(b) Each Week, the Weekly Prizes will consist of the following:

(i) twenty (20) Gas Cards, each valued at fifty Canadian dollars (CDN $50.00);

(ii) twenty (20) Coffee Cards, each valued at fifty Canadian dollars (CDN $50.00); and

(iii) ten (10) Music Cards, each valued at twenty-five Canadian dollars (CDN $25.00).

(c) Weekly Prizes will be distributed within five (five) business days after each Weekly Prize Winner has been successfully contacted and notified of his/her Weekly Prize and fulfilled the requirements set out herein.

7. GRAND PRIZES

(a) There are five (5) grand prizes (the “Grand Prize(s)”) available to be won by the Grand
Prize winner (the “Grand Prize Winner(s)”) each consisting of one of the Prius Endless Experience Grand Prize packages described below:

(i) The Prius Endless Experience with Cheryl Hickey will include:

A. Round-trip economy airfare for the Grand Prize Winner and his/her guest (the “Guest”) leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Winner’s home, as determined by the Sponsor’s in their sole discretion, to Toronto, ON;

B. Three (3) nights hotel accommodation, to be selected by the Sponsors in their sole discretion for the Grand Prize Winner and Guest based on double occupancy unless otherwise indicated;

C. A shopping experience in downtown Toronto with Cheryl and a behind the scenes tour of the ET Canada set;

D. Ground transportation for the Grand Prize Winner and Guest between the hotel and the ET Canada studio in Toronto;

E. Five hundred Canadian dollars (CDN $500.00) in spending money for the Grand Prize Winner.

(ii) The Prius Endless Experience with Brad Smith will include:

A. Round-trip economy airfare for the Grand Prize Winner and his/her Guest leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Winner’s home, as determined by the Sponsor’s in their sole discretion, to Vancouver, BC;

B. Three (3) nights hotel accommodation, to be selected by the Sponsors in their sole discretion for the Grand Prize Winner and Guest based on double occupancy unless otherwise indicated;

C. A hiking adventure with Brad;

D. Ground transportation for the Grand Prize Winner and Guest between the hotel and the hiking location; and

E. Five hundred Canadian dollars (CDN $500.00) in spending money for the Grand Prize Winner.

(iii) The Prius Endless Experience with Antonio Park (both the French and the English) will include:

A. Round-trip economy airfare for the Grand Prize Winner and his/her Guest leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Winner’s home, as determined by the Sponsor’s in their sole discretion, to Montreal, QC;

B. Three (3) nights hotel accommodation, to be selected by the Sponsors in
their sole discretion for the Grand Prize Winner and Guest based on double occupancy unless otherwise indicated;

C. A dining experience with Antonio at one of his restaurants located in Montreal;

D. Ground transportation for the Grand Prize Winner and Guest between the hotel and the restaurant; and

E. Five hundred Canadian dollars (CDN $500.00) in spending money for the Grand Prize Winner.

(iv) The Prius Endless Experience with HGTV design expert Mia Parres will include:

A. Round-trip economy airfare for the Grand Prize Winner and his/her guest (the “Guest”) leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Winner’s home, as determined by the Sponsor’s in their sole discretion, to Toronto, ON;

B. Three (3) nights hotel accommodation, to be selected by the Sponsors in their sole discretion for the Grand Prize Winner and Guest based on double occupancy unless otherwise indicated;

C. A home décor shopping trip and design consultation with Mia;

D. Ground transportation for the Grand Prize Winner and Guest between the hotel and home décor shopping trip; and

E. Five hundred Canadian dollars (CDN $500.00) in spending money for the Grand Prize Winner.

(b) Each Grand Prize has an approximate retail value of four thousand Canadian dollars (CDN $4,000). Actual value of each Grand Prize will depend on departure city.

(c) Grand Prize Winners may be filmed at various times while taking part in their Prius Endless Experience Grand Prize package. The footage will be displayed on various Corus owned and/or operated online websites including but not limited to Globaltv.com as well as social media platforms operated by Corus and/or Toyota.

(d) Grand Prize Winners and their Guests must be available to travel and participate in the Grand Prize for which they have been selected in accordance with the dates set out in the chart below. The required travel dates for each Grand Prize are set out below. Should a Grand Prize Winner and/or his/her Guest be unable to travel and participate on the dates and times designated by the Sponsors, the Grand Prize will be forfeited and may be awarded to an alternate winner, as determined by the Sponsors in their sole discretion.

<table>
<thead>
<tr>
<th>Endless Experience With</th>
<th>Required Travel Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cheryl Hickey</td>
<td>Friday, Sept. 23 - Monday, Sept. 26, 2016</td>
</tr>
<tr>
<td>Brad Smith</td>
<td>Friday, October 7 - Monday, October 10, 2016</td>
</tr>
<tr>
<td>Antonio Park French</td>
<td>Friday, October 21 - Monday, October 24, 2016</td>
</tr>
</tbody>
</table>
Grand Prize Winners and Guests will be responsible for transportation to and from originating airport, travel and medical insurance, travel documentation, airport improvement fees, bag check fees, taxes, gratuities, telephone calls, in-room charges and any other expense not explicitly included in the Grand Prize. Grand Prize Winners may be required to present a valid major credit card upon check-in at the hotel to cover any expenses over and above the standard room charge.

If a Grand Prize Winner lives within two hundred kilometers (200 km) of the destination city where the applicable Grand Prize will be taking place, the Grand Prize will not include airline travel. Alternative transportation may be awarded, as determined by the Sponsors in their sole discretion.

Guests must be of the age of majority or older in their province or territory of residence, be legally able to travel within Canada and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel, comply with the Contest Rules and sign and return the Release (described below).

The Sponsors and/or the Sponsors’ representatives will contact the Grand Prize Winners to coordinate the provision of the Grand Prizes within two (2) business days once a Grand Prize Winner has been successfully contacted and notified of his/her Prize and fulfilled the requirements set out herein.

8. GENERAL PRIZE CONDITIONS.

(a) Grand Prizes and Weekly Prizes are hereafter collectively referred to as “Prize” or “Prizes”. Grand Prize Winners and Weekly Prize Winners are hereafter collectively referred to as a “Winner” or “Winners”.

(b) Entrants may only win a maximum of one (1) Grand Prize and one (1) Weekly Prize.

(c) Winners are not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.

(d) Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.

(e) Shipped Prizes shall not be insured and the Sponsors shall not assume any liability for lost, damaged or misdirected Prizes.

9. WEEKLY PRIZE WINNER SELECTION.

Each Week during the Contest Period, fifty (50) Weekly Prize Winners shall be selected as follows:
(a) Each Monday during the Contest Period beginning on Monday, September 12, 2016 and ending on Monday, October 31, 2016, in Toronto, Ontario, fifty (50) entrants will be selected by a random draw from all eligible entries received during the prior Week. The first twenty (20) eligible entrants selected shall receive a Gas Card. The following ten (10) eligible entrants selected shall receive a Music Card and the following twenty (20) entrants selected shall receive the Coffee Cards.

(b) Each entrant shall be eligible to win only one (1) Weekly Prize. The odds of being selected as a potential winner are dependent upon the number of eligible entries received during the applicable Week by the Sponsors.

(c) EACH SELECTED ENTRANT WILL BE NOTIFIED BY PRIVATE TWITTER MESSAGE NO LATER THAN 5:00 P.M. ET ON THE MONDAY THEY HAVE BEEN SELECTED AND MUST RESPOND WITHIN THREE (3) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by private Twitter message (or as otherwise specified in the notification) no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Weekly Prize and another entrant may be selected in the Sponsors’ sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant’s response.

(d) Before being declared a Weekly Prize Winner, each selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release (described below).

(e) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Weekly Prize claimants after the Contest’s closing date to award the correct number of Weekly Prizes.

10. GRAND PRIZE WINNER SELECTION.

Five (5) Grand Prize Winners shall be selected as follows:

(a) Each Monday at 11:00 a.m. ET following the end of a Contest Entry Period (beginning on Monday, September 19, 2016 and ending on Monday, October 31, 2016) in Toronto, Ontario, twenty-five (25) entrants will be selected by random draw from all eligible entries received during the applicable Contest Entry Period. The Sponsors will then select one (1) potential Grand Prize Winner from the pool of randomly selected entrants based on the criteria applicable to the Grand Prize. The criteria for Grand Prize Winner selection for each Contest Entry Period is as follows:

<table>
<thead>
<tr>
<th>Endless Experience With:</th>
<th>Criteria:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cheryl Hickey</td>
<td>Demonstrated passion for fashion and desire for variety in their style.</td>
</tr>
<tr>
<td>Brad Smith</td>
<td>Demonstrated energy, adventure seeking, love for the outdoors</td>
</tr>
</tbody>
</table>
Antonio Park in French | Demonstrated love of variety, excitement shown to express their creativity in the kitchen.
---|---
Antonio Park in English | Demonstrated love of variety, excitement shown to express their creativity in the kitchen.
Mia Parres | Demonstrated love for their space, desire for their home to reflect their fun, creative spirit.

(b) The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Sponsors during each Contest Entry Period and the Criteria the Sponsors will use to select the potential Grand Prize Winners from the pool of twenty-five (25) randomly selected entrants, as outlined above.

(c) The Sponsors, in their absolute discretion, shall select the Grand Prize Winners based upon the above Criteria. The decisions of the Sponsors shall be final and binding and may not be challenged in any way.

(d) EACH SELECTED ENTRANT WILL BE NOTIFIED BY TELEPHONE AND/OR E-MAIL NO LATER THAN 12:00 P.M. ET ON THE MONDAY THEY HAVE BEEN SELECTED AND MUST RESPOND BY 5:00 P.M. ET ON THAT SAME MONDAY. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Grand Prize and another entrant may be selected in the Sponsors’ sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant’s response.

(e) Before being declared a Grand Prize Winner, each selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release by 4:00 p.m. ET on the Wednesday immediately following notification of selection as a potential Grand Prize Winner.

11. RELEASE. Winners and Guests will be required to execute a legal agreement and release (“Release”) that confirms Winners’ and Guests’: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors, Facebook and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the “Releasees”) from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors’ collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner’s and Guest’s name, statements, image, likeness, voice and biography and the Work and/or Photo submission, in any and all media now known or hereafter devised, in connection
with the Contest and the promotion and exploitation thereof. The executed Weekly Prize Winner Release forms must be returned within two (2) business days. The executed Grand Prize Winner Release forms must be returned no later than 4:00 p.m. ET on the Wednesday immediately following notification of selection as a potential Grand Prize Winner. of the date indicated on the accompanying notification or the verification as a potential Winner or the selected entrant will be disqualified and the Prize forfeited.

12. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant’s participation in the Contest, without limitation.

13. **RIGHTS CLEARANCE.** By providing the Work and/or Photo to the Sponsors in connection with the Contest, each entrant shall retain all right, title and interest (including copyright) in and to the Work and/or Photo and shall grant to the Sponsors a worldwide, gratuitous, irrevocable, and exclusive licence to copy, modify, produce, reproduce, display, publish, exhibit, distribute, convert, adapt, post, serve, broadcast, communicate by telecommunication, transmit and otherwise use or reuse the Work and/or Photo for use in all media now known or hereafter devised in perpetuity beginning on the date of entry, including, but not limited to, in connection with the administration, promotion and exploitation of the Contest. Sponsors assume no responsibility for any claims of infringement of rights to copyright, privacy, personality or otherwise, and all such liability shall remain with the entrant. Sponsors reserve the right to exclude any Work and/or Photo on the basis of concerns relating to the rights of third parties, including but not limited to privacy, copyright, defamation, rights of personality, obscenity or hate speech, as determined by Sponsors in their sole discretion.

14. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, and/or the Contest Websites.

15. **CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the Contest Websites and made available throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest and/or
the Contest Websites or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITES OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Grand Prize Winners and Guests must at all times behave appropriately when taking part in the Grand Prize and observe the Contest Rules and any other rules or regulations in force at the hotel, any filming location and/or and other Grand Prize-related locations. The Sponsors reserve the right to remove from the hotel, any filming location and/or and other Grand Prize-related locations, any Grand Prize Winner and/or Guest who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or Guest.

16. PRIVACY / USE OF PERSONAL INFORMATION.

(a) By participating in the Contest, each entrant: (i) grants to the Sponsors the right to use his/her name, mailing address, age range, telephone number, e-mail address and Work and/or Photo submission (collectively the “Personal Information”) for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners and coordinating the provision of the Prizes; (ii) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose his/her Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.

(b) Corus will use the entrant’s Personal Information only for identified purposes, and protect the entrant’s Personal Information in a manner that is consistent with the Corus Privacy Policy at: http://www.shawmedia.ca/PrivacyPolicy.aspx.

17. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

18. TERMINATION. Subject to the jurisdiction of the Régie des alcools, des courses et des jeux in Quebec, the Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

19. LAW. These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving
effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction’s laws.

20. DISCREPANCY. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control. In the event of any discrepancy or inconsistency between the English language version and the French language version of the Contest Rules, the English version shall prevail, govern and control.

21. FOR RESIDENTS OF QUEBEC. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

22. SOCIAL MEDIA. This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Facebook, Instagram and/or Twitter. Any personal information provided in connection with the Contest is being provided to Corus and not to Facebook, Instagram and/or Twitter. Any questions, comments or complaints regarding the Contest must be directed to Corus.